

Q&A - EM Sovereign Debt

Opportunities and Outlook for 2021



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Yields are rising in the US, what does this mean for Emerging Markets?

Emerging market assets have weakened since the turn of the year with rising yields in the US weighing on local and hard currency bond prices and some depreciation of EM currencies against the US dollar. Rising yields do equate to a tightening of global financial conditions all else being equal, and a strengthening US dollar is often associated with a reversal of capital flows to EM as we observed with the "taper tantrum" in 2013. Nonetheless, we at Colchester believe the current period is not comparable to 2013, for a few reasons:

- *the rise in US yields can largely be attributed to the more positive outlook for the US and global economies, and an associated rise in inflation expectations;*
- *real yields in the US remain close to historical lows, and remain a "push factor" for capital to seek out the more attractive real yields in many of the Emerging Markets;*
- *there is no indication of monetary policy being tightened in the US as the Fed has reiterated its comfort level with the current policy stance; and*
- *the external balance sheets of emerging economies are generally stronger than in 2013, for example more robust current account positions in many cases and a lower reliance on portfolio inflows.*

Real exchange rate valuations of many of the major Emerging Markets have improved relative to those prevailing in 2013, as exchange rates have weakened materially in nominal and real terms since then. With external vulnerabilities having significantly reduced since 2013, this puts many of the Emerging Markets in a much stronger position today to withstand tighter global financial conditions. This is a generalised view of the EM universe, and of course for specific countries (such as Turkey for example) there will be volatility and in instances where policy credibility is weak, or external vulnerabilities large, asset prices and exchange rates may suffer. Nonetheless, in many of the largest Emerging Markets we see opportunities to take advantage of undervalued currencies, combined with robust external balance sheets and credible policy frameworks.

EM currencies have weakened for many years, why don't you think they will continue to depreciate?

The consistent undervaluation of EM currencies in recent years is indeed striking, but does not in itself shift our opinion that such undervaluation will eventually be corrected. In the short term, exchange rates can be volatile and deviate from fundamental "fair value" for significant periods of time. Emerging Markets have certainly been negatively impacted by a series of negative shocks in recent years also, which have contributed to their relative underperformance.

We continue to believe however that the undervaluation of EM exchange rates, combined with a credible policy framework in most instances, will act as "pull factors" for global capital. At the same time, we believe the US dollar to be materially overvalued against most global currencies and the accommodative stance of monetary policy in developed markets is likely to act as a "push factor" for capital to seek higher yields in emerging markets.

The US dollar has been relatively strong for some time, even considering the declines seen in the second half of 2020. This overvaluation may ultimately lead to the beginning of a significant depreciation. Such an eventuality has historically been a good backdrop for Emerging Market assets, both local and hard currency denominated.

What is the impact of Covid-19 on Emerging Market currencies and bond markets?

Vulnerability to crises was previously a feature of many Emerging Market economies, but today that vulnerability is lower, at least for the major issuers of local currency emerging market government bonds. According to Colchester's analysis, the market turmoil and economic contraction associated with the COVID-19 pandemic was met with a strong policy response from central banks in many major Emerging Markets. At least 18 EM central banks launched asset purchase programmes, targeting local currency-denominated sovereign or private sector bonds, with a broadly positive experience. These aggressive policy measures have played a key role in supporting investor sentiment, allowing portfolio flows into many emerging markets to recover in the second half of 2020, thereby supporting domestic capital markets and their currencies. As we have mentioned, some currencies remain undervalued, but this acts as an 'automatic stabiliser' for these economies where over the medium term, undervalued currencies will increase relative competitiveness and attract long-term direct foreign investment.

Are new markets being added to the local currency emerging market indices?

India is the most significant but not the only potential new entrant to the major local currency emerging market indices. Authorities in India launched the "Fully Accessible Route" for foreign investors to access the domestic Indian bond market in 2020 and this has increased the likelihood of index inclusions greatly. India has one of the largest local currency government bond markets amongst EM economies with over USD1trillion¹ outstanding in Indian Government Bonds (IGBs). We are currently in the process of setting up settlement accounts and building the operational capabilities to access the Indian market, as we believe it does offer attractive characteristics within a diversified portfolio of Emerging Market debt.

Other potential entrants to the local currency index over the next few years include Serbia and Egypt. We do expect that the local currency universe will continue to expand as issuers look to increase liquidity and improve access for foreign investors.

You compare the BB Spread to the JP Morgan Emerging Market Bond Index Global Diversified (EMBIGD) spread arguing the EMBIGD is BB rated on average, has this always been the case? Has the average rating of the index changed over time?

The simple, or unweighted, average rating of the JP Morgan EMBIGD has been BB since early 2003, prior to which the average was BB- from at least early 2000. This hard currency index has seen the number of constituent issuers increase significantly over the years, but this shift has not materially impacted the average rating of the universe. Whilst some lower-rated countries have entered the index, we have also seen an improvement in the balance sheet fundamentals of longstanding issuers, as well as the inclusion of several higher-rated countries such as many of the Gulf states.

¹ Source: Bloomberg

Have you further assessed how the EM hard currency sovereign and corporate have performed relative to each other?

As a sovereign bond manager, Colchester does not analyse EM corporate debt in any detail. However, a few observations can be made on the performance and characteristics of the two asset classes.

	Total Return	Annualised Return	Annualised Volatility	Return/Vol
EM Hard Currency Sovereign Bonds	367.1%	8.41%	8.7%	0.97
EM Hard Currency Corporate Bonds	275.8%	7.18%	7.6%	0.95

Source: JP Morgan and Colchester Global Investors. Data from December 2001 to December 2020.
 EM Hard Currency Sovereign Bonds refers to the JP Morgan EMBI Global Diversified Index.
 EM Hard Currency Corporate Bonds refers to the JP Morgan Corporate EMBI Broad Diversified Index.

Overall, historical returns favour sovereigns over corporates within the hard currency asset class, even on a risk adjusted basis.

Proponents of hard currency corporates will rightly point to the longer duration of the sovereign index, which has lengthened over time from 5.0 years at the start of 2002, to its current 7.9 years, whereas the corporate index has seen a slight decline since its launch in 2002 of 5.6 years to 4.9 years². Given the general trend lower in yields, clearly the sovereign asset class will have benefitted from the higher duration effect.

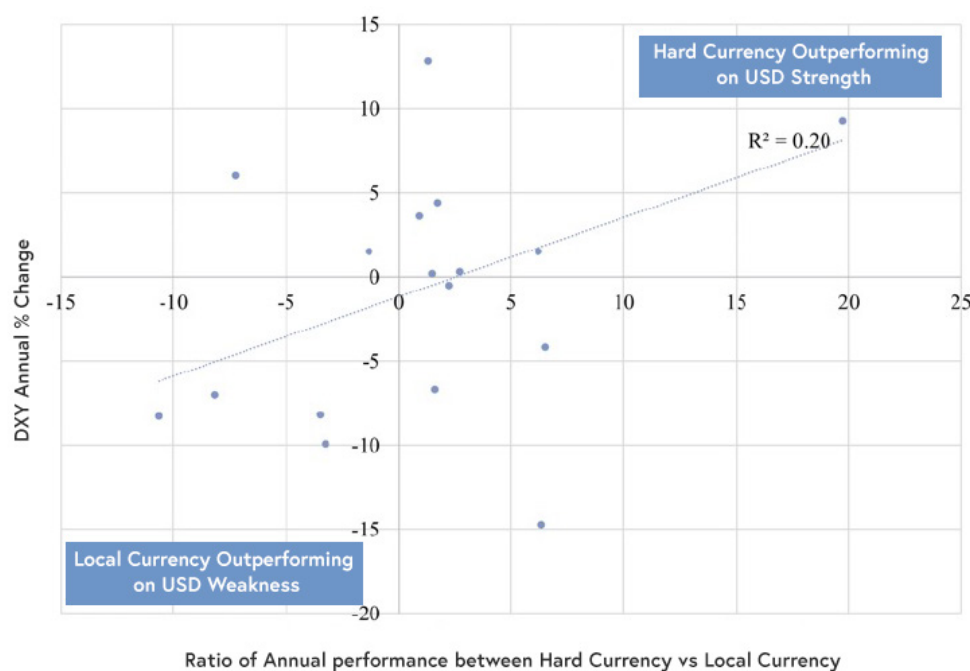
However, one way to adjust for this duration difference and better compare the two asset classes is to assess the level of spread, in basis points, per year of duration on each index. Doing this, we find that hard currency corporate bonds offer a higher level of spread per year of duration. Despite this, the higher premium offered on EM corporates has not translated into higher performance, as shown in the previous table. Furthermore, the difference between the two asset classes, on a spread per duration series, has remained stable (around 20bps) for the last 10 years, despite an increase in the proportion of high yield bonds in the corporate index, commensurate with the decline in the credit rating of the hard currency corporate bond index from BBB+ at launch in 2007 to its present BBB⁻³. In other words, the corporate index has become relatively riskier over time, but this has not translated into a wider premium on a spread per duration basis, nor have returns materially improved relative to sovereigns.

Do you see a dollar weakening trend as being more beneficial to hard currency due to reduced interest payments or local through currency effect?

As shown in the chart below, historically there has been a relationship between movements in the US dollar and the relative performance of hard versus local currency EM government debt. Typically, although not always the case, we see local currency outperforming in an environment of US dollar weakness and vice versa.

² Source: JP Morgan. Data as at end Feb 2021. EM Corporate Bonds is the JPMorgan Corporate Emerging Markets Bond Index Broad Diversified (CEMBI Broad Diversified) and EM Sovereign Bonds is the JP Morgan EMBI Global Diversified Index (EMBI GD index)."

³ Source: JP Morgan. Data as at end Dec 2020. Hard Currency Corporate Bond Index is the JP Morgan Corporate Emerging Markets Bond Index Broad Diversified (CEMBI Broad Diversified).

Chart 1. Relative USD Weakness linked to Outperformance of Local Currency EMD


Source: JP Morgan and Colchester Global Investors. Data is calendar year returns from Dec 2003 to Dec 2020. Hard Currency is the Morgan EMBI Global Diversified Index (EMBI GD index), and Local Currency is the JP Morgan GBI-EM Global Diversified Index in USD Unhedged terms.

Digging a bit deeper however shows that the outperformance of the Local asset class from a weaker USD tends to be driven by an appreciation of EM currencies. When we look at USD hedged returns of EM Local bonds versus Hard Currency bonds, we see a general trend of Hard Currency outperforming EM Local bonds.

With regards to a weaker USD improving debt servicing for a sovereign's Hard Currency debt, certainly an appreciating local currency will tend to make the conversion of domestic revenues into USD less costly, and thus somewhat 'cheaper'. This is one reason why when assessing available liquidity to service its Hard Currency debt, we incorporate the valuation of the country's Real Exchange Rate. However, whilst domestic tax revenues are one source of liquidity, the conversion into USD does require liquid and stable FX markets which is not always the case for smaller and Frontier emerging market economies. Therefore, Colchester looks at several factors when assessing Hard Currency debt serviceability which focus on a country's external liquidity, including the ratio of a country's foreign currency uses relative to its foreign currency resources, and the Terms of Trade.

How long should investors aim to hold exposure to this asset class for?

The investment horizon for emerging market assets is typically slightly longer than for developed market assets, due to their higher volatility, which makes 'market timing' ever more difficult. Asset allocators often take a graduated approach towards allocating to the asset class, to take advantage of improving or reducing valuations. Moreover, value can be realised over a 3-5 year period, which approximately matches a medium to long-term market cycle.

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